



“GROWING WITH YOU”

Vision for Parkway Green

A world-class community business, creating partnerships to deliver:

**Quality homes and housing services
Safer neighbourhoods
A brighter future**

Values

Which we will build Parkway Green upon

- **Put tenants at the heart of everything we do**
- **Valuing and develop our colleagues and our business**
- **Be open, honest and transparent**

Behaviours To Deliver Our Vision & Values

1. Communication

- **Be clear and open**
- **Make the time and effort to listen**
- **Treat every tenant as an individual**
- **Only making promises we can keep**
- **Being approachable**

2. Growing & Developing

- **Use our initiative**
- **Considering different options**
- **Sharing experiences**
- **Be flexible and open minded**
- **Helping colleagues develop**

3. Commitment

- **Sorting out problems ourselves whenever we can**
- **Seizing issues and challenges**
- **Celebrating our successes**

- **Giving tenants a constantly excellent service**
- **Being professional in all we do**
- **Take the time to gain trust**
- **Develop the trust of our tenants**
- **Being enthusiastic and positive**

4. Being an ambassador for Parkway Green

- **Getting out and about on the estates**
- **Saying no! if we need to**
- **Think Parkway Green – one business**
- **Working as part of a team**
- **Valuing diversity**
- **Creating a community where we would want to live**

These are now the foundations upon which we wish to drive our community business forward. It will succeed as a result of all our colleagues and partners sharing our vision and through the delivery of our values and behaviours.